

# Rob Marchant

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## PROFILE

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Creative Producer and Head of Production with 14 years experience delivering complex creative projects.

I'm at my best when finding creative solutions to creative problems, and managing teams of highly talented individuals to deliver them.

## SELECTED WORK EXPERIENCE

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### **April '15 – present Senior Producer [Freelance]**

*Google Creative Lab – Covent Garden, London*

– Leading internal and external projects at Google Creative Lab

Major projects include:

– *Project Jacquard*: We developed the first working prototype of a product that weaves touch and gesture interactivity into any textile; and built an installation to launch it at Google I/O 2015

– *Assembly of Youth*: A unique installation in the lobby of the UN building that brought personal messages of children directly to world leaders at the 2015 General Assembly

– *Play Connections*: We combined the Play Music catalog with Google's Knowledge Graph to create a new way for users to discover new music. We built a physical installation to showcase this experiment at Google I/O 2016

### **Feb. '15 – April '15 Senior Producer [Freelance]**

*Happy Finish – Hoxton, London*

– Managed three VR projects targeting Samsung Gear VR, Oculus Rift DK2 and Google Cardboard platforms

### **Sept. '14 – Jan. '15 Executive Producer [Freelance]**

*+rehabstudio – Shoreditch, London*

– Led a major project for Google. We developed concepts and physical prototypes for a interactive retail fixture. Included: experience design, Android development, physical electronics and hardware prototypes

### **June '14 – Aug. '14 Senior Producer / Interim Head of Prod. [Freelance]**

*Digit – Farringdon, London*

– Managed update to major project for trend consultancy Peclers Paris, enabling the conversion of their printed books into a digital format, and access via a subscription-based website

### **Sept. '13 – May '14 Executive Producer [Freelance]**

*Start JG – Shoreditch, London*

– Managed a range of digital in-store, app and web-based projects for adidas  
– In particular, *Shoobar*, a pioneering interactive retail experience which I delivered for the adidas concept store in Beijing

### **Oct. '12 – Aug. '13 Head of Production**

*Lean Mean Fighting Machine – Chalk Farm, London*

– Overall responsibility for delivering the wide range of agency projects  
– Introduced new studio management system, (inc. timesheets and project tracking), improved company forecasting and financial analysis  
– Worked on numerous winning pitches, and managed my own projects, including the Strongbow 'Earn It' campaign site

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A few of the brands I have delivered work for:

adidas  
BBC Radio 4  
Calvin Klein  
Channel 4  
Coca-Cola  
Dove  
Glenmorangie  
Google  
Herman Miller  
Honeywell  
Marks and Spencer  
MSN  
Nokia  
Peclers Paris  
Penguin  
Philips  
Sky News  
Stella McCartney  
Strongbow  
The Eden Project  
The Guardian  
TNS  
Unilever  
Vodafone

## Jan. '12 – Sept. '12 **Head of Production**

*Digit – Spitalfields, London*

- Responsible for the delivery of all project work across the business.
- Working at early stages of projects developing proposals, ensuring work is financially viable and the right approach is taken
- Introduced efficiencies and new ways of working, such as new studio management system to streamline project lifecycle
- Managed high-profile projects such as the global rebrand of consultancy company TNS (Kantar Group) for Martin Lambie-Nairn

## Feb. '08 – Dec. '11 **Senior Producer**

*Digit – Spitalfields, London*

- Responsible for delivering a range of application and web-based projects for clients such as: Microsoft, Glenmorangie, M&S [Plan A], Nokia, BBC, Shell, MSN, Directgov, Wilkinson Sword, The Eden Project
- Also managed many R&D projects, physical interaction builds and pitches

## Aug. '06 – Feb.'08 **Producer**

*Rivers Run Red – Shoreditch, London*

- Managed production at market-leading creative agency. Directed and developed campaign films for variety of high-profile clients including: Coca-Cola, Vodafone, Calvin Klein, adidas, Stella McCartney, Sky News, Philips, Penguin, Herman Miller, Royal British Legion
- Actively pursued and secured numerous new business deals

## April '06 – Aug. '06 **Producer / Director**

*'Second Lives'*

- Co-produced and directed a series of documentary films exploring online worlds for Channel 4. Aired in August 2006 to critical acclaim

## Sept. '05 – April '06 **Researcher**

*Dangerous Films – Covent Garden, London*

- Developed *Medusa* a drama-documentary commission for Channel 5
- Research on projects such as *Extreme Body*, *Last Days of a Princess* and *Scott of the Antarctic*. Consistently generated new ideas and treatments

## Sept. '04 – Sept. '05 **Studio Manager**

*Dangerous Films – Covent Garden, London*

- Managed day-to-day operations of multi award-winning production company

## Sept. '02 – Sept. '04 **Production Co-ordinator**

*Grant Naylor Productions – Shepperton Studios*

- Production Co-ordinator for global TV franchise *Red Dwarf*

## EDUCATION

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- The University of Leeds 1998-2001  
**BA Hons. Communications Studies (2:1)**
- The Leys School, Cambridge 1992-1997  
**A Levels: English Literature (A), French (A), Theatre Studies (A)**  
**GCSEs: 1A\*, 2As, 6Bs**

## REFEREES

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Martin Lambie-Nairn – Creative Director, TNS  
Kevin Gill – Managing Director, Start JG

Contact details and written references available on request.